

# Information Retrieval

## Overview

	IE (Data base)	IR (set of result docs)
data/documents	structured	unstructured
attribute semantics	defined	ambiguous
queries	well defined	Can be free text/arbitrary
retrieval	exact	imprecise

## Procedure IR:

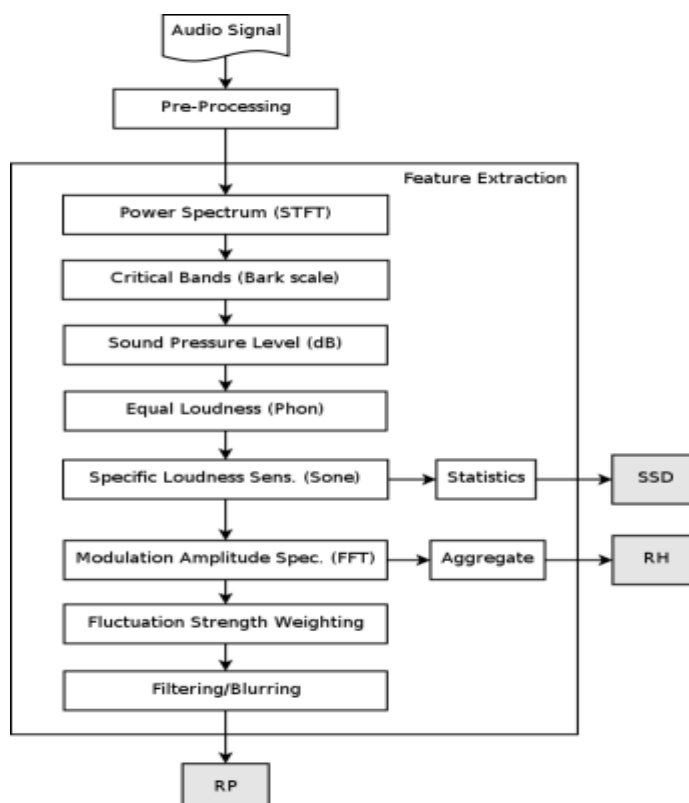
- Pre-Processing
  - Collection Cleansing
    - stop-words
    - formatting information
    - empty/ill-formated docs
  - identify relevant doc parts for indexing (text, image, meta data, ...)
  - stemming (e.g. Porter Stemmer)
  - stop-word removal (manually created stop-word list)
- Indexing (Bag of words)
  - select type of terms used (feature set selection)
    - n-grams
    - words (word stems)
    - word co-occurences (word n-grams) → detect phrases
    - concepts (Date, Person, Company, ...) → NLP
  - and weight the terms → term weighting (feature extraction)
    - df (document frequency) of term to select terms
    - tf (term frequency) inside a document
    - tfidf (tf inverse df) =  $tf/df$  oder  $tfidf = tf/(\ln(N/df))$
    - 
    - Zipf's law (relates term frequency to rank)
    - Heap's law (Predict number of distinct terms)
    -
- Retrieval

- find documents satisfying query
- Retrieval Models
  - Boolean model (Exact-Match)
    - canonicalization until result is satisfactory
    - detailed knowledge of doc domain needed
  - Vector Space Model (Best-Match)
    - normalized high-dimensional feature space (indexing)
    - query = vector
    - result is docs that are closed to high-dimensional query vector
      - similarity by L1, L2, minkovsky, or cosine similarity (distance measure)
  - Probabilistic Model
    - 2-class classification (relevant or not)
    - e.g. Bayes statistics
- Relevance Feedback
  - iterative interactive retrieval to refine query (e.g. add terms)
    - manual refinement (blind – user define relevant result docs)
    - semi-automatic refinement
    - automatic refinement (see ATC) → e.g. rocchio feedback: add terms from relevant and subtract terms from irrelevant docs
- ATC – Automatic Text Classification
  - Machine Learning
    - knn-classifiers
    - decision trees
    - rocchio
    - naive bayes
    - support vector machines
    - clustering (SOM, etc.)
  - feature space dimensionality reduction
    - feature selection vs. Extraction
    - local vs. Global
- Evaluation
  - Contingency table
  - Measures
    - precesion
    - recall
    - accuracy/error

- F-measure

## Music IR

- What is Music?
  - Sound
    - Nyquist sampling theorem
    - lossless/lossy sound formats
    - PCM (Pulse Code Modulation) → digital representation of analog signal
    - MIDI (Musical Instrument Digital Interface)
    - Scores/Sheet-Music (by hand → many styles, Printed, MusicXML, (e.g. Lily Pond), ...)
  - Text
  - Community Data
  - Images/Videos
- Web Music Retrieval
  - music search engines
  - centralized/de-centralized/hybrid P2P
- Audio features
  - MPEG7-Standard Features
  - Marsyas System
  - Rhythm Patterns/Rhythm Histograms/Statistical Spectrum Descriptor



- Evaluation/Benchmarking of Music classification (clustering/similarity based) and Music IR
  - E.g. MIREX (besides many others)
- Application Example
  - SOM Player using clustering
  - online (client-based) audio feature extraction
  - audio segmentation - lead-in, verse, chorus, etc. (→ structure e.g.: ABCBDBAC'A) & e.g. k-means clustering
  - chord detection
  - instrument separation using template matching → artificial music

## Information Extraction (IE)

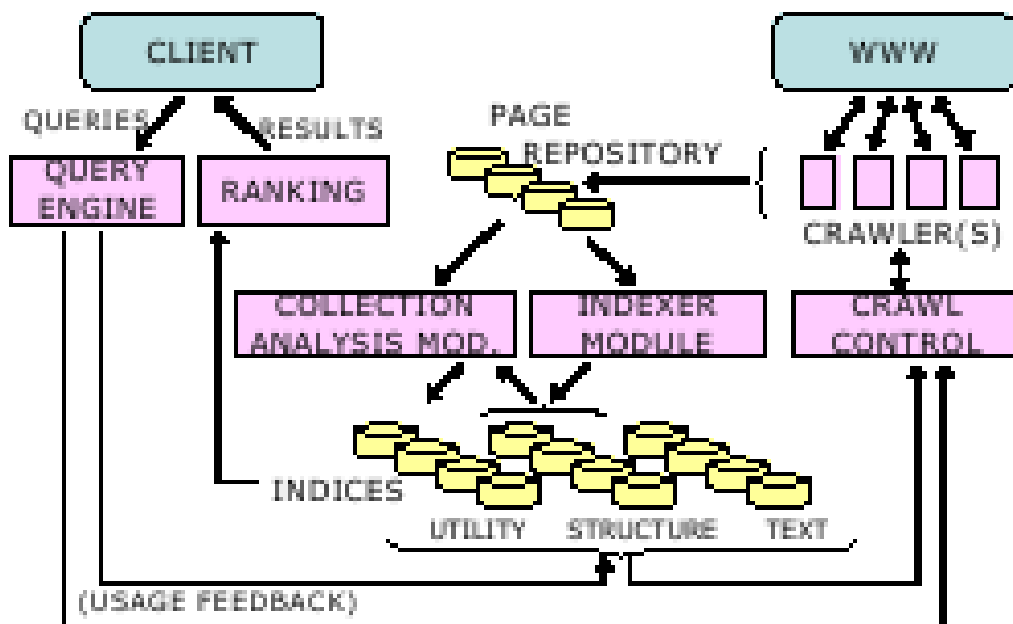
- Application Areas
  - Database population → Filling slots in a database from sub-segments of text
  - Ontology population/evolution
  - Automatic summarization - abstract/extract main ideas in less space
- Input
  - singe- VS multi-document summarization
  - mono- VS multi- VS cross-lingual
  - text VS multimedia
- Purpose
  - informative VS indicative(user-interaction)
  - generic VS user-orientated(based on user query)
  - domain-specific VS general (portable to all domains)
- Output – Quality is crucial
  - Extract(sentences, paragraphs, ...)
    - machine learning/language processing (e.g. tree generation)
    - Edmundsonian Paradigm (ranking of sentences) → can include post-processing to eliminate incoherences (anaphora, semantic gaps, etc..)
  - Abstract (scripts & simple generation VS MUC-like concepts & NLG)
    - prior knowledge (semantic structure known → ontology)
    - clustering
- Evaluation
  - intrinsic → summary's purpose/task is neglected
    - sentence integrity (anaphor without reference)
    - readability
    - fidelity

- human „gold“ summary → precision & recall & etc.
  - extrinsic → account for purpose/task
    - relevance (compare to topic(s) assigned by human judges)
    - comprehensibility (judges are asked questions on studied text)
- Question answering (natural language answering)
  - Dimensions
    - nature of information (DB ↔ free text)
    - nature of questions (facts ↔ opinions)
    - nature of answers (extracted ↔ [NLP-]generated)
    - nature of technique (linguistically correct/sophisticated ↔ linguistically uninformed (e.g. n-grams))
  - Components
    - Analyze question
    - Gather Information
    - Distill Answer
    - Sanity check
    - Present Answer
- Web Search (mostly ranked list, no precise answer)
  - Components
    - Crawler (Robots, Spiders)
      - Page selection based on
        - Factors
          - Coverage
          - Quality (indexing good pages)
          - Efficiency (no duplicates)
          - Etiquette (minimize overloaded server loads)
          - Freshness/Age (page life-time)
            - Batch Mode Crawler (periodic update)
            - Steady Crawler (incremental update)
              - keep local collection fresh
              - continuously improve collection's value
            - determined with fixed/variable frequency (based on page's rate of change)
            - in-place update VS shadowing
    - Mathematical Model
      - Importance Metrics

- Interest-Driven
  - Popularity-Driven
  - Location-Driven
  - Quality Metrics
    - performance of a crawler is described
  - Ordering Metrics
- Page repository (scalable storage system – local copy of the web)
  - Interface to
    - Crawler
    - Indexer Module
    - Query Engine
  - Storage Manager
    - distribute Pages over available storage nodes
      - uniform distribution policy
      - hash distribution policy
      - log-structured policy (B\*-tree index)
      -
    - handles updates
    - handles different access modes (stream, random access, ...)
- Indexer (uses statistician during merging OR during flushing)
  - Indices Types
    - Utility Index (Search engine specific info → speed up!) - e.g. rank, site index, ...
    - structure/link index (graph-modelled → VERY large graph representing the links)
    - text index=inverted file (identify and select pages) - e.g. rate of change, anchors, headings, ...
      - → is a mapping of content to its location!!!
        - local
        - global
  - Parallel Processing
  -
- Ranking
  - Extended Boolean Models
    - tf, headings, titles, keywords,...
    - idf, word count,...

- Content-based (Vector or Probabilistic Model)
- human annotation
- Factors
  - ad-hoc factors (porn filter...)
  - popularity
  - text anchor
  - LINK ANALYSIS (find pages with high authority (HUBS) → Assumption: good pages link to good pages)
    - e.g. Hypertext Induced Topic Selection(HITS) Algorithm:
      - generate query-independent sub- graph of THE web graph
      - recursively calculate hubs and authorities → refine graph
  - Bibliometric law (often cited articles have high scientific value)
- Problems
  - Rank sink
  - Rank leak

■ Architecture



■ 3<sup>rd</sup> Generation Web Search Engines

- semantic analysis (what does it mean?)
- determine user context rather than analyze query
  - user location
  - previous queries
  - user profile
  - spell checking

- query suggestion
- General Procedure
  - segmentation (select relevant words/terms/phrases)
  - classification (noun, verb, concept, ...)
  - clustering (group classified data by co-referencing detection – e.g. group = „Gerhardt works Apple“)
  - association (fill groups into DB)
- Architecture
  - Tokenization (for text sectioning and filtering → see indexing)
  - Lexicon and Morphology (for e.g. maximum entropy POS Tagging) → Named-Entity Recognition (e.g. „Apple Computer Inc.“, „Sepp Maier“)
    - Combining Morphemes:
      - free morphemes → stand alone words
      - bound morphemes → 'tion' and 'creation'
      - inflectional morphemes → big, big-'ger', big-'gest'
      - derivational morphemes → verb + 'ment' == noun
    - choice of Morphology or Lexicon
      - language dependent
      - domain-specific (medicine, chemistry, literature, ...)
  - Parsing
    - find grammatical structure (also phrases, etc.)
    - and for Co-reference resolution:
      - name-aliases
      - pronoun-antecedents
      - using definite description like ontology
  - Domain-Specific analysis (to merge partial results using detected co-referencing)
    - using templates consisting of slots (ontologies)
    - Approaches
      - atomic approach
        - intelligent guessing → high recall – low precision
        - precision improved by filtering
      - molecular approach (more popular)
        - small amount of highly reliable rules try to match all arguments to pattern/template/ontology → high precision – low recall
        - iteratively generalizes rules to cover other patterns/templates → Over-generation possible with leads to lower precision and higher recall
- Wrappers

- rigorous (unified format, complete info)
- semi-rigorous (unified format, incomplete info)
- semi-relaxed (non-unified format, complete info)
- relaxed (non-unified format, incomplete info)
- Knowledge Engineering
  - pre-processing (segmentation, filtering, see indexing)
  - Analysis (parsing, semantic interpretation – e.g. through co-references)
  - post-processing (chose templates/ontologies and categories to map)
  - Example models:
    - FASTUS (Finite State Automation Text Understanding System)
    - GENLTOOLSET
    - PLUM (Probabilistic Language Understanding Model)
    - PROTEUS
- Machine Learning
  - Supervised learning
    - Autoslog
      - extract dictionary of concepts
      - single slot extraction
    - PALKA
      - new rules are generalized
      - Existing rules are specialized
    - WHISK
      - REGEXP in top-down induction
    - RAPIER (Robust Automated Production of Extraction Rules)
      - Input: already filled templates
      - Output: Pattern-Matching rules
      - bottom-up
    - GATE (General Architecture for Text Engineering)
    - WIEN (Wrapper Induction Environment)
    - bottom-up
    - Lixto
      - Supervised Wrapper Generation Program
  - Semi-supervised learning
    - Bootstrapping
  - Unsupervised learning